



# STRONG

PR | MARKETING | EVENTS



# about us

We are **STRONG PR, Marketing and Events** -  
the pulse of innovation and the beat of the creative drum in the corporate world.

As a premier strategic and creative agency, we offer a suite of professional Public Relations, Marketing, Event, and Media Production solutions tailored to corporate companies and businesses that dare to dream big.

Dynamic and vibrant; we are the trailblazers at the vanguard of an industry that never sleeps. We're in the business of setting trends, not just following them; delivering excellence with every project we tackle.

But here's the real scoop: we're all about the narrative and the journey. We don't just create events; we craft unforgettable experiences. We don't just tell stories; we breathe life into them, ensuring that each one resonates and leaves a lasting impact.

Come vibe with us, and let's create something extraordinary together.

**... because who doesn't want STRONG PR, Marketing and Events?**



# what makes us tick

## Our Vision:

Our vision is to cultivate a powerhouse collective of visionary leaders dedicated to igniting inspiration and spreading a contagion of joy, success, and happiness far and wide. We strive to be catalysts for positive change, champions of fulfilment, and the architects of a world where every interaction and initiative blossoms into an opportunity for thriving and delight.

## Our Mission:

We're on a turbo-charged mission to level up from awesome to epic - in everything we touch. Our hustle? To unleash beast mode with killer solutions that pump up your brand and events to the max. We're all about powering your journey and our own with unstoppable energy, fierce innovation, and next-level vibes. Let's crush it and make greatness happen together!

## Our Culture:

At **STRONG PR Marketing and Events**, we're all about that electric buzz - think bright colours, big laughs, and bold personalities that pop. We rock a 'heck yes' attitude and ride the team spirit wave to make epic stuff happen. Here, authenticity is the name of the game and 'loud' is our love language - loud ideas, loud success, and loud fun.

Our mantra is simple: Dream it. Plan it. Do it. Celebrate it. We're in the business of creating a vibe where everyone brings their A-game, high-fives are currency and every day's a chance to outdo ourselves.



# our values

These are the values that drive our behaviour, decisions, and actions and are instrumental in shaping our company's culture, reputation, and brand identity:

**Innovative Excellence:**

Champion creative solutions and exceptional quality in every project we undertake.

**Client-Centric Integrity:**

Prioritise clients' visions with unwavering honesty and transparency to exceed expectations.

**Adaptive Collaboration:**

Embrace agility and teamwork, adapting swiftly to client needs and market trends.

**Inclusive Impact:**

Commit to sustainability, diversity, and community engagement; creating events and movements that resonate with all.

**Strategic Passion:**

Deliver projects with strategic focus and enthusiastic dedication; ensuring accountability for impactful results.

# MEET THE STRONG TEAM

## Herkie du Preez



Herkie Du Preez has established an impressive reputation in the events industry in South Africa. His expertise in organising business events, conferences and launches; coupled with his ability to navigate various event formats - be it in-person, virtual, or hybrid - demonstrates his adaptability and forward-thinking approach. Moreover, Herkie's integration of his marketing savvy into the events he manages suggests a strategic understanding of audience engagement and brand messaging.

His passion for fitness and his role as a NIKE trainer, including participation in headline events like the NIKE Well Festival, further showcases a dynamic and energetic lifestyle, which translates into the vigour and vitality he brings to his professional endeavours. His work with Secret Sunrise Johannesburg, promoting positivity and community spirit, indicates that Herkie's talents extend beyond the logistical aspects of event planning into creating a holistic experience that resonates on an emotional level with attendees.

Choosing Herkie for event management means opting for a multifaceted professional who embodies a balance of professional discipline, creative marketing, and personal wellness - qualities that can elevate any event to create lasting impressions and meaningful experiences. Also, with a touch of Herkie, you know your occasion will be extraordinary and all details, big and small will be carefully planned and skilfully executed.

## Mika Stefano



Mika Stefano's journey in the entertainment and marketing realm began over 18 years ago when he assumed the role of Marketing Director at Theatre on the Square in Sandton. Working closely with owner Daphne Kuhn, he honed his skills in marketing and public relations, establishing himself as a key figure in the theatre's success.

Venturing into the digital sphere, Mika was the creator of one of South Africa's earliest entertainment blogs, garnering a loyal following as the "GPs Gossip Gangster." His knack for storytelling and engaging content propelled him into hosting various TV shows and radio segments, and even being the station manager of a proudly South African online radio station.

As his influence continued to grow, Mika transitioned into a lifestyle and fitness influencer. In addition to his online ventures, Mika is the proud owner of "Strong," his own gym located in Melrose Arch. Celebrating three years of success, Mika's marketing and events company, **STRONG PR, Marketing and Events**, stands as a testament to his entrepreneurial spirit.



## Rhoda Kekana

Rhoda Kekana is a young professional with experience in multiple industries including aviation, marketing and events. Armed with a keen sense of organization and a remarkable ability to multitask, She flawlessly coordinates every aspect of an event. Rhoda meticulously attends to even the smallest details while bringing grand visions to life.



## Aimée Plank

Meet our energetic and versatile Head Graphic Designer, Aimée Plank, who stumbled into the world of design and never looked back!

With an Honour's Degree in Motion Picture Production; Aimée's penchant for visual design has many roots and there is no challenge she can't face given some time, some snacks, and some good ol' YouTube tutorials. From digital to print; t-shirts to typography - she's got it covered!

When not in front of the screen making things pretty; you'll find Aimée on skates playing Roller Derby or cuddling her adorable pups.

## Adriaan van Vuuren

Adriaan van Vuuren is a quintessential creative force; an all-rounder whose expertise spans a dynamic range of artistic disciplines. With a keen eye for 3D design, specializing in crafting immersive interior spaces for events; he melds graphic design, marketing, motion design, and video editing into a symphony of visual storytelling.

Beyond the confines of the office, the pen beckons. Adriaan is an acclaimed author of two internationally released poetry books, 'Confessions of an Empath' and 'Revelations'. For him creativity knows no bounds.



## James Stootman

James Stootman, also known as Jay, is a versatile creative with a primary focus on photography and videography. His talents don't stop there though; Jay is an athlete with an unwavering passion for all things fitness. When he's not capturing moments behind the lens or hitting the gym; you might just spot him striking a pose as a model. Jay enjoys shooting lifestyle and fitness content; a platform through which he can share his deep love for fitness with his followers.





## Kelsey Ruhrmund

Kelsey Ruhrmund brings a unique perspective and meticulous attention to detail in everything he does. With a background in interior design and property management; he now finds himself in the exciting new world of events. His keen and deciduous nature allows him to deliver and execute in a timely manner, with no stone left unturned!

Kelsey's experience in the realm of interior design shines through in his concepts, evident in his exceptional spatial planning and décor selection.

In his time away from the bustling world of events; he enjoys CrossFit and tennis, and the occasional long walk to contemplate the meaning of life. Kelsey is also an avid cook.



## Conan Ntuli

With a keen eye for captivating and a knack for cutting-edge edits, Conan brings a vibrant twist to visual storytelling. As a seasoned video specialist and editor, Conan's expertise shine across the board, especially in the realm of lifestyle photography and videography, where his industry experience infuses each project with both professionalism and pizzazz. Whether sculpting light or weaving narratives, Conan is always ready to capture life's moments with a flair that's as engaging as it is polished.



## Brandon Clack

Brandon Clack, a dynamic young professional with a BA Honours in International Tourism and Event Management acquired from Cardiff Metropolitan University. As an Operations Manager, Brandon aims to bring a burst of positivity and a willingness to make things happen. With his enthusiasm and can-do attitude, he readily plans out smooth processes, ensuring every detail falls into place. Brandon has a vibrant personality and strives to always be motivated, thriving on teamwork and valuing each collaborative endeavour. Outside **STRONG PR, Marketing and Events**, Brandon can be found exploring local hiking spots or running around the city often with his doggos or playing padel with his friends.



# what we do

At **STRONG PR, Marketing and Events**, we specialise in turning concepts into reality.

Our approach is all about partnership:

We join forces with our clients; becoming essential allies in their quest for success. From the seed of an idea to the final round of applause; we're there to conceptualise, plan, develop and carry out marketing and event strategies that not only meet objectives but create enduring memories.

We are the catalysts that bring different elements together, infusing energy and vitality into every project. It's not just about executing plans - we animate them with purpose and pizzaz.

**Let's craft experiences that resonate and reverberate.**



# STRONG EVENTS

**Experience the epitome of professional event management.**

Specialising in **Business and Corporate Events and Conferences**, our dedicated team is poised to turn your vision into reality. From conceptualisation to execution, we handle every aspect of your event with precision and flair.

Whether it's a Conference, Year-End Function, Gala Dinner, Product Launch, or any Special Event, we've got you covered. At **STRONG Events**, we excel in Experience Design, Event Management Strategy, Concept Design, Catering, Sound, Stage & Lighting Design, RSVP Management, Digital Solutions, Entertainment, Event Greening, Hybrid and Virtual Productions, Photography, Videography, Décor, Furniture Hire and so much more.



# STRONG MARKETING

**Partner with us to drive sales, expand your reach, and unlock the full potential of your brand.**

**STRONG Marketing** leads the charge in marketing excellence, offering a full spectrum of creative and digital services.

From branding to online growth, we deliver measurable results through social media management and innovative strategies. Let us transform hype into sales and elevate your brand positioning with strategic campaigns that blend traditional and digital tools.



# STRONG PR

**Amplify your business with our customised public relations services.**

Let us boost your brand's presence and credibility, giving it the attention and recognition it deserves.

By blending unconventional and traditional PR tactics, **STRONG PR** can maximize your business's impact.

From mainstream media to niche publications, we collaborate with a range of platforms to enhance your message.



# STRONG clients

**The Aurum Institute | Volvo Trucks South Africa | SANDF | GWM | Haval  
Financial Intermediaries Association of Southern Africa  
Paramount Pictures | MTV Shuga Down South | Exxaro | Fulcrum | EPH Group  
Volkswagen Training Academy | Momentum | PWC - PricewaterhouseCoopers  
- INSERT YOUR BUSINESS HERE -**

## STRONG Shout-Outs

Their event pitch, planning and visual presentations were a cut above the rest - we are so happy that we chose **STRONG PR**. Their team provided an excellent event and paid attention to every detail, nothing we asked was ever too much. This team comes highly recommended by the FIA - SHARI NAGEL, Brand Communications & Event Assistant (Financial Intermediaries Association of South Africa)

The team's ability to listen, interpret, and apply against event expectations is exceptional, which can be seen in the fine detail of execution, quality of service, and punctuality. Their consideration of cost, building of honest & respectful relationships, and effort of going above and beyond sets them aside from any other service provider I've worked with. - SUNET VAN DER MERWE, Exxaro

**STRONG PR** always go beyond the extra mile and we are grateful to find such like-minded and hard-working individuals. I cannot recommend them enough! - KRIYEN PONNEN, MTV Shuga (Project Manager)



# contact us



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